

**FLORIS UNITED METHODIST CHURCH**

PREPARED FOR: Church Council

PREPARED BY: Executive Director

DATE: 02/08/19

**FEBRUARY COUNCIL REPORT****MEMBERSHIP & ATTENDANCE**

	January 2019	January 2018	January 2017
Weekly Worship Attendance (average for month)	1,280	1,313	1,248
New Members	1	13	18
New Members YTD	1	13	18
First Time Guests	38	43	48
Unique Attenders	1,847	2,045	2,333
YTD Weekly Attendance	1,280	1,313	1,248
Avg times attending	1.92	2.09	2.30
Restoration Reston weekly worship attendance	143	139	107
Restoration Reston YTD weekly attendance	143	139	107
Restoration Worldwide weekly worship attendance	359	-	-
Restoration Worldwide YTD weekly worship attendance	359	-	-
Celebrate Recovery weekly worship attendance	30	20	25
Celebrate Recovery YTD weekly worship attendance	30	20	25

\*There were no on-site services on January 13, 2019 due to snowfall. Restoration WW numbers for that date include all Floris Worship. Restoration Reston was streamed separately and had normal attendance levels for the week.

## ***KEY ACTIVITIES AND EVENTS BY MINISTRY AREA***

### **Worship Ministries**

#### **Traditional Music**

- All musical groups resumed their rehearsals at the beginning of January.
- Lenten Cantata choir and orchestra recruitments have started.
- A big challenge is going to be recruitment for Holy Week services due to Spring Break in Fairfax and Loudoun counties.
- The Sanctuary choir members served breakfast together at the Floris Guest house.

#### **Contemporary Music**

- We have 95 women registered for the Claim It Conference on February 9. We are already in the planning stages for our next conference in May and exploring further options.
- Megan is working with a new FCB member to create a flexible a cappella team to share a song in worship every 2-3 months.
- Nikki Lerner will be leading worship February 10. She is a wonderful leader who focuses on multicultural worship and brings soulful renditions of popular worship songs to life.
- Our FCB songwriting team has finished first drafts of all songs for the Holy Thursday service. They include a variety of genres and tell the story of the last supper as well as the tension that led to these final days.
- One member uses Mainstage to create complex sounds through our keyboard in the sanctuary. We are exploring whether this is something others should be trained to do and purchase the equipment needed.

#### **Care and Concern Ministry**

- Care Ministries held a Dementia 101 seminar to educate congregants and the community on dementia and to equip them with resources.
- Care Ministries added one new family to receive Family Respite Care services, bringing the total to six families served by this ministry. Two new volunteers were added to the ministry.
- Divorce Care Support Group kicked off a new 13-week session with 9 new individuals and 4 individuals who previously attended other group sessions.
- 23 Floris members/friends received multiple cards from our card ministry throughout the month.
- 37 Floris members/friends received follow-up, (calls, visits, coordination of assistance), from Floris Pastors and Care Ministries staff.
- 2 individuals in difficult life situations received prayer blankets courtesy of our Prayer Blanket Ministry.

## Connections Ministries

- Bi-District Training Day was held on Saturday, January 12. Connections Ministry recruited about 30 volunteers to host the Alexandria and Arlington Districts at the annual event that brought in keynote speaker Dr. Elaine Heath and more than 50 workshops. Floris UMC volunteers provided food service, offsite parking and shuttle service, and guidance around the church building as both clergy and lay leaders to their sessions. The event broke an attendance record of 620 guests and received positive feedback regarding both the programming and hospitality support.
- Coffee with the Pastors (CWP) was held on Wednesday, January 23 and was attended by 12 guests and 3 volunteer table hosts. The ages of the guests ranged from 26-59. Seven of the guests have indicated interest in joining the church in the month of February and three of the attendees plan to have their children baptized in the next two months.
- The Dinner for 8 Kickoff Potluck took place on Sunday, January 29 after the 11 a.m. service and there were about 80 guests who plan to join the three month program; the objective is to build relationships with congregation members across service times and other barriers. The potluck was an opportunity for the guests to participate in an ice breaker and review the guidelines for the dinners which will be held in private homes during the months of February, March and April. Another potluck has been scheduled for May 6, where guests will be invited to share their experiences, provide feedback and contribute to the social media presence of the church through photography from the dinners.
- Connections Ministry is planning two Sunday Hospitality recruitment strategies for the spring. One is to combine the shuttle bus ministries as one and utilize trained drivers to take part in both the Sunday Senior shuttles (to pick up from neighboring assisted living communities) and the Special Event shuttles (for offsite parking during high traffic Sundays). The second strategy is to recruit and integrate members of the Latino Ministry in roles that would enrich the 9:15 worship experience, such as greeting and ushering.

## Diversity Ministries:

- **South Asian Ministry**
  - Vision to utilize Monthly Fellowship meetings and Annual events such as picnic and Trunk or Treat for Outreach and Evangelism
  - Planning Special Worship Services beginning with Good Friday Noon Service, to be “multi-cultural/international” services working with other ministries and leaders in the Floris congregation
- **Latino Ministry**
  - **Confirmation:** Three families have started coming to the 11 a.m. services to coordinate involvement as parents and mentors in the Confirmation program.
  - **Sunday Support:** One of our 14-year old students is serving as a “Buddy”, paired with a Latino child in need during Sunday school. This student is also participating in the Confirmation process at Floris UMC.
  - **Sunday 9:15 a.m. Service:** We have 6 leaders serving in services as translators, interpreters, scripture readers, and ushers.

- **Volunteering:** 24 volunteers participated in Grace Ministries in January.
- **Racial Reconciliation**
  - On January 9 the Core Team met to discuss long range planning
  - On January 12 Michelle Ledder was the guest speaker from the General Council on Religion and Race – 14 Tier 1 and Tier 2 Leaders were involved.

**Celebrate Recovery and Restoration Worldwide**

- Celebrate Recovery began 2019 with an average attendance of 30 participants. A second men’s step study launched mid-January with 6 participants and 2 leaders.
- Restoration Worldwide has seen an increase in attendance from 150-180 to 209-240 weekly since the second week of January. Our average number is higher this month as more people participated due to church being closed on January 13 due to snow. There are two Living Your Strengths small groups presently meeting online. Planning and recruiting is happening now in preparation for the church-wide Lenten study online small groups.
- On January 28, Ashley interviewed with the board of ordained ministry for the last step in the United Methodist ordination process. She was approved for full membership as an elder in the United Methodist Church and will be ordained at annual conference in June.

**Serve**

**Serve Ministries Numbers for January:**

<b>Ministry Activity</b>	<b>Dates</b>	<b>Volunteers</b>	<b>Volunteer Hours</b>	<b>People Served</b>
Grace Ministries	1/4 & 5	81	233.50	591
Embry Rucker	1/19 & 26	7	21.00	165
SOME	1/19	6	24.00	450
FACETS	1/1	18	68.50	100
ESL Registration & Classes	1/8 & 10, 15, 17, 22, 24, 29 & 31	26	168.50	125
Hypothermia	1/1, 8, 15, 22 & 29	40	109.50	200
Hutchison PALS	Daily	30	57.00	60
HHK	Weekly	43	148.00	780
Floris Guest House	1/13 - 20	307	1925.50	42

<b>Totals</b>		<b>558</b>	<b>2755.50</b>	<b>2513</b>

Floris Guest House welcomed an average of 42 guests per night from January 13 – 20 with 307 volunteers helping to make them comfortable and have a pleasant stay by serving hot meals and treats, offering them showers, haircuts, pedicures and entertaining them with music, games and service dogs.

ESL Classes were down this month because four of them were cancelled due to snow and there were no classes the first week because of the holiday school closing.

### **Grow Ministries**

#### **Floris UMC Preschool**

- The preschool staff strived to maintain consistency in the classes as multiple closings and delays occurred due to snow which created havoc with our schedule. The teachers handled these changes with positive attitudes.
- Registration for the 2019-20 school year opened in January.
- The preschool’s Open House for 2019-20 Prospective Families was canceled because of the snow. However, we have conducted over 35 individual tours to potential families.
- As the preschool prepares to conduct its Priority Lottery for its current students, we believe that we are going to have over 90% of our eligible students returning. Most of the children who are not returning are moving out of the area.
- Also, we will have 9 children returning to the preschool whose families have chosen the “Gift of Time”. These are children whose birthdates are very close to the September 30 cut-off for kindergarten. Their parents would like to give them one more year of preschool to ensure their success in elementary school and beyond. We are blessed that these families are trusting the preschool with this task!

#### **Children’s Ministries**

- In January the focus in Kid Nation was encouraging children to remember to bring their Bibles and tithing each Sunday. We are continuing our Old Testament study with the books of Job and Psalms.
- Our 5<sup>th</sup> grade F.I.S.H. (Fifth In Service for Him) Winter Games event in January was cancelled due to the weather. This event, Archery Tag, has been rescheduled for February 10.
- On January 20 we held an announced Lockdown Drill during both Kid Nation service times. Kids did a great job and locked down in record time. A few small points are being addressed so we continue to be more efficient completing these drills.
- In January our Kid Nation students finished completing over 700 decorated placemats to be used during the Hypothermia Shelter which took place January 13-20. These placemats were used during the meals served at the shelter.
- Upcoming spring events will include:

- February 10 FISH Winter Games Event
- February 10 FISH Hot Chocolate/Donuts Table in the Gathering Space
- March 10 FISH Family Missions Madness
- March 8 Kids Night Out
- March 15 Third Annual 4<sup>th</sup> grade Green and Gold Glow-In-The-Dark Event

## **Student Ministries**

- Confirmation 2019 kicked off with Mentor and Small Group Leader training on 1/6. This year we have a total of 53 students, including 8 from Restoration Loudoun. The first retreat was held at Galilee UMC due to the bi-district training event. From there students and leaders enjoyed Claude Moore Recreation Center, and dinner was hosted back at Floris UMC. All students have successfully been paired with mentors and launched the weekly Confirmation small groups on January 20.
- Hosted our Student Ministries' Visioning Summit with Ministry Architects over two days to identify a mission statement, core values and long-term goals.
- Prepared content and led another round of our Leaders Huddle, an ongoing training event for our volunteers on January 27.
- Began implementing Orange curriculum for our evening Bright Life large groups, beginning with a series on forgiveness called, "Sorry, Not Sorry."
- Worked with Worlds of Wow to brainstorm design ideas for Hangar renovation.
- Began the volunteer recruitment process for 2019-2020.
- Began a new series in CrossRoads called Link. Focus is on prayer, how to pray and honestly dialogue with God
- Ongoing & Future Items:
  - Confirmation program maintenance
  - Clarify one-year benchmarks for each of SM's long-term goals
  - Continue recruiting volunteers for all SM needs
  - Begin hiring process for SM Intern
  - Plan summer mission trips

## **Adult Ministries**

- Launched Living Your Strengths Small Groups with great success and very positive feedback from the congregation and small group leaders.
  - Presented leader training to more than 40 small group leaders from Floris UMC, Restoration Reston and Restoration Worldwide, Sunday, January 6.
  - 26 small groups from three campus participated. (Floris=18, Reston=5, RWW=3) and of those, 4 were led by brand new leaders!
  - More than 460 people took the Clifton StrengthsFinder assessment. A total of 48 staff members, 7 Church Council members (not including the staff members on council) and 159 congregants submitted their top five strengths to the church for a total of 214.

- Our average weekly worship attendance in 2019 has been 1,284. Of the 461 people who took the assessment or joined groups represents nearly 40% of the weekly attendance.
- We pushed out resources on a weekly basis via Constant Contact which is a new way for us to communicate with our AGLs.
- Financial Peace University (FPU) was launched late January with nearly 30 participants, with several coming to Floris for the first time.
- Lenten study: Reckless Love by Tom Berlin is being ramped up as we ready for book sales and small groups in February. We have ordered 1,000 books and 40 leader Guides

### **Restoration Reston**

- Megan Zinn worked with Forest Edge Elementary School to provide a summer basketball and cheerleading camp. She has already secured the dates for camp. Forms for the camp will be sent home with every kid at Forest Edge by the school.
- Living our Strengths Life Groups were launched with 76 people signing up for groups. Restoration is participating in this study along with Floris UMC.
- Restoration celebrated its fourth birthday with a “Fore: Watch out cause here we come” worship service and party. Attendance was strong and there were many new guests.
- The lead team has been sharing with the congregation all of the new serving and leadership opportunities at Restoration.
- The worship team at Restoration has doubled in size with new members and continues to look at new ways to share music in a richer way.
- A consultant was brought on to redesign Restoration’s setup process and look at lighting that will enhance the new live stream worship option launching in March. All of this is made possible through the money received through the Dream Campaign.
- A new venue has been chosen for Pour Theology. Tim met with the owner of Kalypsos at Lake Anne. It’s a much larger venue that will allow Restoration to grow in this location. The next Pour Theology is on February 26 and the speaker will be Michelle Bolos, the owner of NT Concepts. The topic will be faith and leadership.

### **Restoration Loudoun**

- Restoration Loudoun hosted a service project with students on Sunday, January 6. Students prepared and cooked a meal for families visiting their loved ones at the Adler Center for Caring, a hospice in Stone Ridge. There were 16 students and 9 adults present for the dinner and 5 students joined Jake and another adult leader to deliver and serve the meal at the hospice.
- Due to the number of Confirmation age students on our launch team and the number of students who were previously not a part of Floris who were also confirmation age, we are collaborating with the Floris UMC campus to have our own Confirmation group. We have 8 confirmands at Restoration Loudoun, 5 of whom are either new or returning.
- Restoration Loudoun’s final preview service occurred on Sunday, January 27 at Mercer Middle School in Aldie. We had 101 people present, including all volunteers and children. Approximately 13 people were new, and we had our first baptism!

- Jonathan Fuller ended his tenure as Restoration Loudoun’s worship leader on Sunday, January 27. Amy Cox, our Reston campus’ former worship leader, has agreed to come on board as an interim leader until a permanent leader is found.

**FINANCIAL OPERATIONS**

**January**

- Total Income: \$314,108
- Expenses: \$373,784
- Net Ordinary Income: (\$59,676)
- Reserves (Avg): 2.77 months

**Year Comparison**

	<b>2019</b>	<b>2018</b>
<b>Total Income</b>	\$314,108	\$408,954
<b>Net Ordinary Income</b>	(\$59,676)	\$47,738
<b>Reserves (Avg)</b>	2.77 months	2.51 months
<b>Indebtedness</b>	\$6,300,890	\$6,481,982

**Communications**

**Social Media**

- The Floris UMC Twitter Account gained 2 followers this month.
- The Floris UMC Facebook page is up 4 fans.
- We posted a video promoting the Claim It Conference, which reached 1,539 people, received 36 reactions, including 29 likes/loves, 2 comments, 5 shares, and 247 post clicks.
- The Floris UMC Instagram account has 596 followers, an increase of 31 this month.

**Restoration Reston:**

- Restoration’s Twitter gained 1 follower this month.
- Restoration’s Twitter received 2,920 impressions this month.
- Restoration’s Facebook page gained 6 followers this month.
- Restoration’s Facebook page shared a post on MLK Day. It reached 746 people and received 42 reactions, including 36 likes/love, 2 comments, 4 shares, and 24 post clicks.
- Restoration’s Instagram has 117 followers, which is an increase of 2 this month.

**Restoration Worldwide:**

- Restoration Worldwide’s Twitter gained 1 follower this month.
- Restoration Worldwide’s Twitter received 990 impressions this month.
- Restoration Worldwide’s Facebook page gained 1 follower this month.



#### Restoration Loudoun:

- Restoration Loudoun's Facebook page gained 4 followers this month.
- Restoration's Facebook page shared a video promoting the January preview service. It reached 716 people and received 45 reactions, including 40 likes/love, 2 comments, 4 shares, and 74 post clicks.
- Restoration Loudoun's Instagram has 92 followers, which is an increase of 11 this month.

#### Tom Berlin Facebook Page:

- Tom's Facebook page gained 9 followers this month.
- We shared a photo of Tom gearing up for Reckless Love. It reached 889 people and received 139 reactions, including 127 likes/love, 11 comments, 1 share, and 311 post clicks.

#### #iamhere Instagram page

- The #iamhere instagram page has 77 followers, which is an increase of 73

#### eNote

- Floris UMC
- Open rate = 45.6%
- Click rate = 33.80%

#### Click rate info breakdown:

- January 3
  - 404 Clicks
  - Most on – Tom's vNote (Vimeo Link)
- January 10
  - 369 Clicks
  - Most on – Tom's vNote (Vimeo Link)
- January 17 (no video – Tom was sick)
  - 140 Clicks
  - Most on – Commission Video (YouTube Link)
- January 24
  - 346 Clicks
  - Most on – Tom's vNote (Vimeo Link)
- January 31
  - 633 Clicks
  - Most on – Tom's vNote (Vimeo Link)

#### Restoration Reston eNote data for January:

- Open rate = 52.28%
- Click rate = 25.70%

Restoration Loudoun eNote data for January:

- Open rate = 61.75%
- Click rate = 19%

Restoration Worldwide eNote data for January:

- Open rate = 55.33%
- Click rate = 43.33%

### **Website**

- Floris UMC
  - Floris UMC website was visited 11,880 times with 32,535 page views with 3,341 mobile views. Restoration Worldwide was the most visited web page, followed by events and the sermon archive.
- Restoration Reston
  - Restoration Reston website was visited 791 times with 1,771 page views and 325 mobile views. Restoration online was the most visited page.