

FLORIS UNITED METHODIST CHURCH

PREPARED FOR: Church Council

PREPARED BY: Executive Director

DATE: 01/15/19

JANUARY COUNCIL REPORT

MEMBERSHIP & ATTENDANCE

	2018 December	2017 December	2016 December
Weekly Worship Attendance (average for month)	1,463	1,425	1,347
New Members	-	1	-
New Members YTD	121	154	190
First Time Guests	92	62	80
Unique Attenders	2,405	2,358	2,254
YTD Weekly Attendance	1,286	1,239	1,244
Avg times attending	2.15	1.94	1.70
Restoration Reston weekly worship attendance	145	127	120
Restoration Reston YTD weekly attendance	128	115	108
Restoration Worldwide weekly worship attendance	187	-	-
Restoration Worldwide YTD weekly worship attendance	155	-	-
Celebrate Recovery weekly worship attendance	36	17	25
Celebrate Recovery YTD weekly worship attendance	31	21	22

KEY ACTIVITIES AND EVENTS BY MINISTRY AREA

Worship Ministries

General

- 2018 was a fruitful, exciting and interesting year, with multiple styles of worship offered at different times and in different locations. We offered experiential prayer services in the

Fellowship Hall, moved Sunday night worship to Fellowship Hall a few times and several of our teams led worship offsite for various groups. The AV department overhauled the entire building wireless system so that we would be compliant with new bandwidth Federal Standards, without any interruptions to service.

- The music teams offered magnificent worship music on our highest attended Sundays -- Good Friday, Easter and Christmas Cantata. This year we added a new traditional women's group and a contemporary choir. Our contemporary team created a songwriting group and are working on worship for Holy Thursday 2019.
- Our teams participated in several different Outreach and Evangelism opportunities this year. Full Circle Band led music in Bristow, VA for Youth for Tomorrow as well as a prison ministry experience. Our children sang in an assisted living facility. Our Sanctuary Choir sang at the airport and an assisted living facility. Our Bell Choirs played the National Anthem for the Washington Nationals, Washington Wizards and the Harlem Globetrotters! All groups participated in the Guest House either with musical offerings or by volunteering time.
- Our non-musical worship continues to be strong, with excellent preaching led by Tom Berlin. All of the worship support teams continue to offer superb service supplying a steady stream of volunteer opportunities in areas such as communion servers, scripture reading, ushers, sanctuary stewards, etc. These are the people who make each worship service happen and they do it with joy and a desire to share faith. Your pastors find it a delight to be a part of worship at Floris.
- All of FCB attended training either in person or via online videos to help us advance and grow as a team. We are now memorizing one song per week and are continuing to develop in the areas of song arrangement and platform presence.

Traditional Music

- The Christmas cantata was held on December 9 all morning services with full orchestra, choir, handbell choir, children's choir, and narrators. The theme was Peace on Earth and all involved did an excellent job of leading the congregation in worship.
- The sanctuary choir made an Outreach visit to Dulles international Airport for the 3rd year in a row. The group performed Christmas songs in the main hallway on December 20.
- The sanctuary choir led Christmas Eve Eve and the Christmas Eve 9 p.m. service with an orchestra and handbell choir
- The children's choir led the Christmas Eve 5 p.m. service as well as a handbell choir.
- The chamber choir led the Christmas Eve 11 p.m. service.

Contemporary Music

- Avery Sitton (age 3) did a wonderful job during Christmas Eve, as did all of our band members, vocalists, and choir members.
- Promotion for the Claim It conference will begin this month as we finalize details for the conference.
- Darkness to Light was a beautiful service in which many were able to share in a more reflective Christmas.
- Megan is in discussion with a new FCB member about starting an a cappella group in 2019.

Care and Concern Ministry December Summary

- Care Ministries sponsored a “graduation” dinner for the participants of the Fall 2018 Divorce Care Support Group.
- Care Ministries held a thank you dinner for all Angles On Call volunteers.
- Care Ministries sponsored an appreciation/holiday dinner for the leaders and participants of the Dementia Care Giver Support Group.
- Marketing plans for the upcoming Dementia 101 seminar and for the Winter 2019 Divorce Care Support Group were completed.
- 18 Floris members/friends received multiple cards from our card ministry throughout the month.
- 40 Floris members/friends received follow-up, (calls, visits, coordination of assistance), from Floris Pastors and Care Ministries staff.
- 3 Floris babies received a pastor signed Beginner’s Bible and handmade baby blanket or quilt courtesy of our New Baby Ministry.
- 5 individuals in difficult life situations received prayer blankets courtesy of our Prayer Blanket Ministry.

Connections Ministries

- The annual Advent Celebration, Celebrate the Season, took place on Sunday, December 2. The three-part event concluded with a Soup Supper coordinated by Connections Ministry. Utilizing about 8 volunteers, Connections collected soups, chili and desserts from the congregation, collaborated with KidNation and facilities and provided hospitality support for guests. About 315 guests attended the soup Supper and a total of 23 soups were served.
- The Christmas Cantata took place on Sunday, December 9. Connections Ministry coordinated parking lot volunteers, greeters, ushers, Welcome Desk volunteers and shuttle drivers to welcome new guests and members of the congregation. Refreshments were served in the Gathering Space as a special celebration. After the event, Connections Ministry worked with the church management team to determine a new policy for hiring traffic officers to accommodate large parking lot volumes on holidays and special Sundays.
- A pre-event walk through was held for Bi-District Training Day on Wednesday, December 19. The event is expected to bring over 550 visitors to Floris from the Alexandria and Arlington Districts. Connections and A/V ministries determined all of the hospitality needs, room usage and offsite parking details for the day. Floris volunteers have been invited to attend and support the event through registration help, food service, shuttle busses, and greeting. Eighteen of the requested twenty six event volunteers have been recruited and ten volunteers have been requested to help reset the church building at the conclusion of the event.

Diversity Ministries

- **South Asian Ministry**
 - Over 100 participated in the Kids Christmas Program and Fellowship on December 8.
 - 79 in attendance at the Christmas Day Worship service.
 - 69 in attendance at the New Year's WatchNight service.
- **Latino Ministry**
 - **Confirmation:** 3 students from the Latino Ministry and 2 adult mentors served as Bi-lingual translators in the Floris Confirmation Program.
 - **Christmas Service with Los Posadas:** On December 22 Pastor Bob assisted and lead Communion for all in attendance.
 - **Service:** In our 9:15 service we provided musicians from the Latino Ministry who joined the band to sing in Spanish and a monthly reading of the Scripture in Spanish. We also have volunteer Ushers and AV volunteers during worship services from the Latino Ministries.
 - **Volunteering:** The first Saturday of each month an average of 20 volunteers from the Latino Ministry serve in Grace Ministries as volunteers in different areas.
- **Racial Reconciliation**
 - On December 2 the second Meaningful Conversations session was held with great dialogue from those in attendance.
 - GCORR speaker will be having a special session for Floris Racial Reconciliation Ministry participants during the Bi-District Training Day.

Young Adult Ministries

- Ongoing leadership recruitment and development.
- Harbor Christmas Open House and Brunch was held on December 8.
- One on one counseling and mentoring sessions continue with Bob.

Celebrate Recovery and Restoration Worldwide

- Celebrate Recovery closed out 2018 with our annual Christmas party with 40 attendees. We are blessed with at least one new attendee each week. We look forward to more growth in 2019, new small groups, and endless possibilities.
- Restoration Worldwide saw 842 worshipers over the month of December. Two online small groups journeyed through Advent together and online worshipers were able to participate in Floris' Annual Advent giving.
- 2018 was an exciting year for both Celebrate Recovery and Restoration Worldwide! Celebrate Recovery grew from 10-12 in weekly attendance to an average of 31 with a high on kick off week of 72 and secondary highs throughout the year in the 50's. At the close of 2018 there are 58 unique attendees, 4 small groups (2 share groups, 2 step

studies) and the ongoing refining of structures and processes that will guide this ministry to further growth in 2019.

- Restoration Worldwide received over \$9,000 in donations from the time of its launch on March 11. An average of 155 worshipers attend online each week with highs in the 200's. Online Small Groups were launched in Lent with 2 online small groups. After a summer break these groups resumed in the fall and a third was added for Advent.
- In both ministries we look forward with great expectation to 2019 of further growth, connection and stories of folks finding authentic faith community and encountering transformation through worship and study.

Serve

Serve Ministries Numbers for December:

Ministry Activity	Dates	Volunteers	Volunteer Hours	People Served
Grace Ministries	11/30 (12/7) & 12/1	80	233.00	563
Embry Rucker	12/15 & 22	12	36.00	136
SOME	12/15	5	20.00	350
FACETS	12/4	13	41.00	81
ESL	12/4, 6,11,13, 18 & 20	31	294.00	125
Hypothermia	12/4,11,18,25	30	84.00	160
Hutchison PALS	Daily (Not Yet Posted By School)			
HHK	12/5, 12, 19	3	15.00	181
Advent Giving Gift Return	12/2	25	104.00	1450
Totals		199	827.00	2,986

- To date, the Christmas Eve offering total is \$279,673.23, which is just tremendous.
- In December we received 2,519 returned gifts and 512 gift cards totaling \$11,305 for the organizations that were displayed as ornaments on the Christmas trees.

- In 2018 1,015 Easter Basket Kits were distributed to families and children all across the county.
- In January 2018, we welcomed an average of 35 guests per night. 315 volunteers from Floris helped to make our church a comfortable and warm place to receive hot meals and a refuge from the elements, and we look forward to doing so again in 2019.
- In November, Floris sent teams of 9 and 6 to Florida and North Carolina respectively to work on homes for families impacted by hurricanes.
- 235 students were served by our ESL ministry in 2018.

2018 SERVE MINISTRIES TOTALS

MINISTRY	# of Volunteers	# of Hours	# People Served
GRACE	905	2656.00	6610
EMBRY RUCKER	86	279.00	1596
SOME	69	280.00	4495
FACETS	123	495.50	1373
ESL	35	2332.50	285
NC HYPOTHERMIA	117	340.50	485
PALS	39	480.00	78
HHK	370	958.50	80
GUEST HOUSE	315	1882.00	180
EASTER BASKETS	62	156.00	984
REBLDG TOGETHER	37	296.00	5
CAMP HUTCHISON	21	346.50	200
HUTCHISON HELP	17	84.00	1200
ADVENT GIVING	25	104.00	1450

MISSIONS:			
SIERRA LEONE	4	336.00	
UMVIM	23	1040.00	
CUBA	14	1120.00	
Total:	2,262	13,186.5	18,881

Grow Ministries

Floris UMC Preschool

- The preschool administration continued to streamline the registration process for the 2018/19 year. The January Open House was a huge success with over 40 families attending.
- Both of our parent special days – Pizza with Pop and Muffins with Mom – were very well attended. Over 95% of our parents attended these events.
- Our Spirit Night at Baskin-Robbins continues to be our most popular and well-attended fundraisers of the year. Alumni and current families flock to have their teacher scoop ice cream for them. It is wonderful to see how much our preschool means to the families!

Children's Ministries

- Celebrate the Season kicked off the holiday season as an event with over 150 people participating in various stations in the Fellowship Hall. Families helped "build" a decorated Christmas tree in the Gathering Space, decorated wrapping paper, decorated holiday cookies, made teacher gifts to give away, and more.
- Together with the Floris UMC Preschool, a preschool parent social time was set up one week in December. Parents of children who attend the Floris UMC Preschool were invited to enjoy donuts and coffee and meet each other before going to the Sanctuary to enjoy chapel time with their preschool children. Sara Holl, Children's Ministries Assistant, taught the nativity story in a child-friendly way and it was great for families to be able to enjoy the story together.
- Our annual Happy Birthday Jesus party was held Sunday, December 16 in the Fellowship Hall. Students ages 3 and 4 enjoyed their own HBJ party in the preschool classrooms complete with games, songs, and ice cream. Students brought over 100 gifts for the baby Jesus which will be donated to INOVA Hospital.
- The 11:00 a.m. Christmas Eve service was attended by approximately 325 people. Families enjoyed seeing a play with the message that Jesus is the greatest gift one can receive. Pre-service music by Megan Seals had the kids playing instruments, twirling ribbons and singing favorite Christmas carols as well.

Student Ministries

- Bright Life had its first Christmas Party on December 16, with 42 students and 8 adult leaders who enjoyed food, games and a fun gift exchange to celebrate the Christmas season.
- Continued preparations for Confirmation 2019, including mentor recruitment and pairing, finalizing all details for the first retreat, coordinating plans with the new Restoration Loudoun participants and working with families to resolve potential roadblocks. We have approximately 43 Floris and 8 Restoration Loudoun confirmands.
- CrossRoads held their annual Christmas party with over 90 students in attendance, twice the previous year! CrossRoads also held a caroling event with 50 students and family members singing songs of the season to neighboring developments.

Adult Ministries

- Led advent study for the daytime Faith Journey group. Provided various small groups with advent studies and the congregation with advent devotionals.
- Began preparing for the January launch of “Living Your Strengths” series that will be church-wide and follow sermon and small group format.
 - Development of participants guide for outside printing agency
 - Development of training materials for small group leaders
 - Content for the filming of the introductory videos that will be shown during small groups.
- Continued training and integration of Carol Edwards as our new Adult Ministry Coordinator.

Grow Ministry – 2018 Highlights

Floris UMC Preschool

- For the third year, our Summer Camp was at capacity. It is a nice extension of the school at the beginning of June.
- The preschool continues to have a diverse population. We represent the following ethnicities – African American, Indian, Latino, Asian, and Caucasian.
- Our reputation in the special education community has become very positive. We have many children receiving services from Fairfax County Child Find and the area elementary schools. The relationships that we are building with those teachers has been invaluable.

Children’s Ministry

- Volunteer Hours: A total of 5,950 hours were served by approximately 235 unique individuals in various ways in Children's Ministries in 2018. This includes those who serve on Sunday mornings in Kid Nation, as VBS volunteers or in other ministry support roles.
- A new student support/volunteer program was started this year. Our 4:10er program (Peter 4:10) was opened up to students in grades 7-12 as a leadership program with a service emphasis. This program is different than our previous SIM program as it required a higher level of commitment and dedication. Components of the program include an application process, interview, Kid Nation service 2x a month, a monthly Bible study,

and other service projects throughout the year. For the year 2018-2019 forty students are participating in the program.

- Vacation Bible School was held in June and nearly 350 students participated ages 3 through 5 grade 5. About 100 students were from outside the Floris community. Subsequent reporting has shown that of these only 1 family returned for worship and only for a short time. At VBS approximately \$1,000 was raised through coin donations; the money was given to Horton's Kids, a DC based organization that helps children who are economically disadvantaged.
- Welcomed over 300 family members over the year to participate in Family Potluck and Game Night and 2 family bingo nights.
- Sponsored a summer launch of “Church on the Go” during June. About 100 families were given a pizza box to take on vacation. The families packed the box with guides, prayer booklets, crafts, games and other fun activities to keep church in the forefront of summer.

Student Ministries

- Hired Dan Yoon as our new Student Ministries Director. Dan has focused on building relationships throughout our congregation as well as leading and managing Ministry Architects, a nationally known consulting company, who have come on board to help build a new sustainable ministry.
- Managed interview and selection of Ministry Architects, our student ministry consulting company that is assisting us in the creation of our 18-month plan to build a new and sustainable ministry model.
- Welcomed Danielle Light as our new Student Ministry Coordinator who is an essential part of the success of SM responsible for managing the logistics and administrative support of the various programs.
- Rebranded and launched a new HS Ministry – “Bright Life” and launched training of new leadership team of 29 individuals.
- Retreats were a big success in 2018 with HS retreat seeing 31 students and 7 leaders (the most in 3 years) and MS retreat at capacity with 37 students!
- New 9:15 programming for MS boys and girls was begun this past fall with a resounding success. We have averaged over 20 students for this time slot bringing our MS programming to about 40 students each Sunday.
- MS continued previous year’s successful Family Thanksgiving with 200 family members being served by students and 15 adult leaders who helped the students cook the meal. 10 of the 15 adult volunteers were Seniors which is an intentional focus of bridging the generation gap.

Adult Ministries

- Created and launched new small group programming including an Old and New Testament review class and Kitchen Theology which was a test of a Fresh Expressions program called dinnerchurch.com. It was successful, and we will be offering it again during the 2019 year.

- Popular Lenten study program based on Adam Hamilton's *Creed*, which focused on the elements of the Apostle's Creed, was launched in February of 2018. We sold over 800 books and hosted 30+ small groups across Floris, Restoration Reston and Online.
- Successfully led an international Online study using our own *Jesus in 5 Weeks* curriculum. Classes were held each Friday morning with a home church group in Ghana, Africa after the Easter holiday.
- Implemented the adoption of the StrengthsFinder tool by the church council which was launched during the fall retreat. This was then adopted as a strategy to increase discipleship and began a church-wide push by organizing and training the staff.
- Welcomed Carol Edwards as our new Adult Ministry Coordinator after the retirement of Annetta Kronz from this role. Carol will be responsible for the system and administration of the small group program.
- Assumed the data specialist function into Grow Ministries and hired Katie Rakestraw who has been outstanding in delivering a steady stream of improvements in reporting, analysis and dissemination of information.

Restoration Reston

- Restoration hosted 9 Pour Theology events this year in Reston. There were nine different sessions with more than 400 people in attendance. This has been a great way for Restoration to reach out to the community and meet the people of Reston where they are.
- Restoration's Dream Campaign was a big success. We have commitments of more than \$300,000. Nearly half of that is already come in. As a result, capital improvements have been purchased including a new box truck, equipment for live stream, and some new signage. The other funds are being released directly to the community. We have started our partnership with South Lakes High School and already provided four full classroom libraries to Forest Edge Elementary School.
- Restoration created several opportunities to deepen community including a birthday celebration, Holy Thursday dinner, June picnic, September picnic and Triathlon Training. These were great examples for people at Restoration to connect with one another and build greater community. In addition to this more than 100 people are participating in Life Groups at Restoration.
- This summer Restoration held a major community reaching initiative. Restoration held its second summer basketball and cheerleading camp. We doubled last year's attendance with more than 100 kids from the community participating. This was continued with 14 kids at Forest Edge receiving weekly mentors from Restoration.
- We had great attendance at major events this year including Flavors of Fall, Trunk-or-Treat, Easter Festival, Breakfast with Santa and the Back to School Bash. In total these events reached more than 1,500 new people.
- We had 281 people attend our Christmas Eve Services at the United Christian Parish and Forest Edge. In addition to this we had 200 people attend Breakfast with Santa and worship afterwards.
- We hired a new worship leader and kid and family ministry coordinator.

Restoration Loudoun

- This new church plant officially started with the appointment of Rev. Jake McGlothin as the campus pastor on July 1, 2018.
- Restoration held three preview services over the course of September, October and November at Mercer Middle School in Aldie. The attendance in total numbers was 110, 90 and 90, respectively.
- Restoration found several ways to engage the community, including participating in the South Riding Fall Fest, hosting meals/gatherings at homes and breweries, and creating a new event in a public space called Sing Along with Santa.
- Over the second half of 2018 Jake began the development of new partnerships with local organizations such as A Place to Be, the Adler Center for Caring and the Dulles South Food Pantry which is only the beginning of many more to come.

FINANCIAL OPERATIONS

December

- Total Income: \$553,489
- Expenses: \$391,540
- Net Ordinary Income: \$161,949
- Reserves (Avg): 2.82 months

YEAR END COMPARISON

	2018	2017
Total Income	\$4,565,926	\$4,236,515
Net Ordinary Income	\$300,462	\$162,614
Reserves (Avg)	2.62 months	2.41 months
Indebtedness	\$6,316,201	\$6,497,783

Communications

Social Media

- The Floris UMC Twitter Account gained 1 follower this month.
- The Floris UMC Facebook page is up 19 fans.
- We posted a video of Silent Night by candlelight, which reached 2,085 people, received 227 reactions, including 194 likes/loves, 20 comments, 15 shares, and 295 post clicks.
- The Floris UMC Instagram account has 565 followers, an increase of 4 this month.

Restoration Reston:

- Restoration's Twitter lost 1 follower this month.
- Restoration's Twitter received 2,564 impressions this month.
- Restoration's Facebook page gained 10 followers this month.

- Restoration's Facebook page shared a video recapping Breakfast with Santa. It reached 988 people and received 44 reactions, including 38 likes/love, 3 comments, 3 shares, and 68 post clicks.
- Restoration's Instagram has 115 followers, which is an increase of 1 this month.

Restoration Worldwide:

- Restoration Worldwide's Twitter gained 2 followers this month.
- Restoration Worldwide's Twitter received 885 impressions this month.
- Restoration Worldwide's Facebook page gained 2 followers this month.

Restoration Loudoun:

- Restoration Loudoun's Facebook page gained 6 followers this month.
- Restoration's Facebook page shared a post about donations made to the Dulles South Food Pantry. It reached 854 people and received 79 reactions, including 76 likes/love, 1 comment, 2 shares, and 83 post clicks.
- Restoration Loudoun's Instagram has 81 followers, which is an increase of 5 this month.

Tom Berlin Facebook Page:

- Tom's Facebook page gained 127 followers this month.
- We shared a photo of Tom and his dog on Christmas morning. It reached 1,059 people and received 388 reactions, including 346 likes/love, 42 comments, and 189 post clicks.

Blog

- Today I Saw God posted 1 blog post in December.

eNote

- Floris UMC
- Open rate = 43.7%
- Click rate = 35.25%

Click rate info breakdown:

- December 6
 - 270 Clicks
 - Most on – Tom's vNote (Vimeo Link)
- December 13
 - 240 Clicks
 - Most on – Tom's vNote (Vimeo Link)
- December 20
 - 268 Clicks
 - Most on – Tom's vNote (Vimeo Link)
- December 27
 - 490 Clicks
 - Most on – Christmas Eve Offering
- Restoration Reston
 - Restoration Church continues to post their eNote/vNote to The City.

Website

- Floris UMC
 - Floris UMC website was visited 11,189 times with 31,563 page views with 3,747 mobile views. Restoration Worldwide was the most visited web page, followed by events and the sermon archive.
- Restoration Reston
 - Restoration Reston website was visited 790 times with 1,773 page views and 359 mobile views. Christmas in Reston and the sermon archive were the most visited pages.