

FLORIS UNITED METHODIST CHURCH

PREPARED FOR: Church Council

PREPARED BY: Executive Director

DATE: 8/7/18

AUGUST COUNCIL REPORT

MEMBERSHIP & ATTENDANCE

	2018 July	2017 July	2016 July
Weekly Worship Attendance (average for month)	1,019	1,071	1,045
New Members	11	3	5
New Members YTD	94	109	136
First Time Guests	32	62	52
Unique Attenders	1,805	2,060	1,990
YTD Weekly Attendance	1,309	1,288	1,242
Avg times attending	2.11	2.16	2.17
Restoration Reston weekly worship attendance	113	112	100
Restoration Reston YTD weekly attendance	133	114	112
Restoration Worldwide weekly worship attendance	133	--	--
Restoration Worldwide YTD weekly worship attendance	144	--	--

KEY ACTIVITIES AND EVENTS BY MINISTRY AREA

Worship Ministries

General

- With Tom’s vacation and participation in the John Wesley Heritage Tour, we have had the opportunity to hear from multiple preachers – Jake, Bob, Ashley, Barbara and Bishop Palmer.
- Preparation has begun for the Fall and Advent season. The worship team went on a one-day retreat to reflect on our work as a team and vision for the future.

Traditional Music

- The summer choir sang on July 22 and will sing again on August 26.
- The Hallelujah Choir director announced the need to step down for family reasons and recruitment is underway for a replacement.
- Eun Bin is in Korea for four weeks visiting her family.

Contemporary Music

- Megan continues to build the community of Full Circle and challenge them to an even higher level of performance.
- Youth For Tomorrow has requested that Full Circle lead worship in August. Megan is in the process of finalizing a date and securing available band members for this Saturday afternoon event.

Care and Concern Ministry

- A NAMI (National Alliance on Mental Illness) Family Support Group has begun. A year-round support group for family members, partners, and friends of individuals living with a mental health condition. The support group is facilitated by two NAMI-trained facilitators and meets monthly.
- We recruited 4 new members to our Family Support Ministry (FSM), which provides babysitting to families with special needs children, and we added one new family to receive FSM services.
- 18 Floris members/friends received multiple cards from our card ministry.
- 34 Floris members/friends received follow-up (calls, visits, coordination of assistance) from Floris Pastors and Care Ministries staff.
- A series of seminars and educational resources for the Floris congregation was coordinated with Insight Memory Care.

Celebrate Recovery and Restoration Worldwide

- Celebrate Recovery has been accomplishing objectives of our summer refinement plan moving towards a September 11 fall kick off. The dinner set up has changed to create increased energy at the entry point and to accommodate the growing number of attendees in the worship space. We have incorporated a monthly celebration night where chips are given, and anniversaries are celebrated. Leaders will receive small group training at the end of the month to better equip them for growing small group participation. A women's step study will be launched in September.

- Restoration Worldwide is developing a vision plan for the next phase of the online campus development. Planning is underway for the addition of 4 online small groups in the fall including a continued partnership with our cohort in Ghana.

Serve and Connections

- Domestic mission team leaders and construction captains partnered with Student Ministries for a joint mission trip to Florida. Nearly 40 adults and teenagers participated in this mission trip to assist families with hurricane related repairs to homes.
- Floris supplied volunteers to support three separate summer camp programs hosted at Hutchison Elementary School this summer. While the number of volunteers participating is much lower than in previous years, Hutchison staff was able to identify county and school programming that reached hundreds of students this summer.
- Planning is underway for ministries primarily related to Hutchison: English as a Second Language, the Help Hungry Kids Ministry and the PALS mentoring ministry.

Serve Ministries By the Numbers:

Ministry Activity	Dates	Volunteers	Volunteer Hours	People Served
Grace Ministries	7/6 & 7	60	187.00	601
Embry Rucker	7/21 & 28	7	24.00	135
SOME	7/21	7	28.00	400
FACETS	7/3	9	41.50	134
Camp Hutchison	7/9 - 31	15	331.50	150
SL Mission Team	7/21 - 8/4	1	88.00	-----
Totals		99	700.00	1,420

Grow Ministries

July gives Grow ministries staff a period of Sabbath as well as activity and outreach. It is also a month spent in preparation for August's kickoff of Kid Nation, Small Group Life and Sunday morning CrossRoads and Krew small groups.

Floris UMC Preschool is closed for the month of July. Staff reports back in August.

Children's Ministries

- In July we held a one-day summer adventure for kids in grades 3-5. Our theme was Cold Case Christianity. During the morning and afternoon approximately 30 students learned how to investigate whether what we read in the Bible could actually be true. Some apologetics was introduced, and the kids had a great time learning about investigations, chain-of-custody with regards to evidence, determining if a witness is reliable, and more.
- Our 2 interns, John Barone and Nick Carper, have really been a big help in our Children's Ministries area. They planned our July 10 Cold Case Christianity event, have taught about half of our Sunday morning lessons, designed several displays for the hallways, and helped prepare for our upcoming August 26 kickoff. They will finish their time with us in mid-August before they head to college.
- Our new 4:10er program, which will take the place of our current SIM program, has been put into full gear. Each applicant has completed an interview and we are gearing up for our August camps. Over 35 teens will be participating in our program designed to help them serve, connect, grow and lead in our Floris community.
- Upcoming events for Children's Ministry include:
 - Kid Nation Teacher Trainings – August 7, 12 and 15
 - Kid Nation Kickoff – August 26
 - Blessing of the Backpacks – August 26

Student Ministries

- Continued work on different operational elements within Student Ministries
 - Identified a communication strategy that identified the best platforms to use with our various audiences, including parents/families, volunteers and students, and how frequently to communicate
 - Solidified a 2018-2019 calendar of events and programs for both middle and high school ministries which will be ready for distribution before Fall Kickoff (9/9/18)
 - Met with Communications to brainstorm ideas to clean up the SM portion of our church website as well as secure marketing strategy for all upcoming events
 - Different ways to outfit/upgrade elements within The Hangar

- Secured the help of Megan Seals and Jonathan Fuller to help in leading worship for the high school ministry throughout the fall and into 2019
- The Jeremiah Project had 21 students and 4 leaders attend the mission trip to Romney WV. During the week students worked on various light construction projects and had a powerful emotional and spiritual experience during the week.
- Worked through marketing ideas for the high school ministry, including ideas for a new name, updated graphics and social media strategies. A new name will likely be selected and unveiled at the end of August.
- Met with and invited specific volunteers to be a part of our SM Renovation Team. Scheduled a time for SM staff, the Renovation Team and Ministry Architects to have a Quick Start Summit to ensure a smooth renovation process for the next 18 months
- The small group for combined HS and MS has continued for the first time through summer. Attendance has been very low, but it has provided an opportunity for students to connect to each other and staff.
- Dan attended afternoon session of a LEAD 4:12 retreat to observe and participate in a leadership retreat designed for high school leadership interns. Gathered a few ideas for how to incorporate leadership opportunities for Floris' students.
- Secured Sunday, Aug 26 as a Sunday to celebrate the successes of the summer events hosted by Student Ministries. Created a slideshow highlighting the End of Year Bash, Senior Dinner, and both summer mission trips. This will help Student Ministries to gain exposure and generate momentum into the fall.
- Selected curriculum for the 4:10er's based on "The Most Excellent Way to Lead" by Perry Noble.

Adult Ministries

- Recruitment, recruitment, recruitment. Spending a significant amount of time recruiting for open volunteer slots across Grow ministries. As of July, we are still in need of 21 teachers for Kid Nation, 10 Sunday morning student ministry volunteers and 16 evening program volunteers.
- Working to solidify on-line small group curriculum choices and potential tests for how to run in an online environment. We are also working with the house church in Ghana for small group support.
- Engaged Ministry Architects as our consultant firm to help build a new student ministry and began the process of helping Student Ministry recruit for the renovation team which will kick off the 18 month process in August/September.
- Began preparations for small group life fair that kicks off the new "school year" including a new look for our materials. Special attention has been paid to ensuring leaders for Disciple tracts as well as some new offerings including a group that will offer people the opportunity to dive deep into centering prayer and daily practices around contemplative living.

Restoration Reston

- Restoration is currently interviewing for a new worship leader. The first candidate that Restoration interviewed discerned he did not want to move to Northern VA, so the search will continue.
- On July 29 Restoration had a baptism in worship and had popsicles on the playground and water balloons. As a result, Restoration had more than 190 people (including) kids at Restoration. It was a very successful day for the end of July.
- Restoration's dream campaign commitment is \$304,000. This has been a very successful campaign. The first distribution of funds will cover two classroom libraries at Forest Edge. Meetings have been set up with the Cedar Ridge community team to begin talking about the after school program at Forest Edge.
- The leadership team at Restoration is running full steam, especially the community engagement team. This team has redefined serve opportunities to be local to Reston. In addition to this the lead team has secured leaders for many of the areas needed for the Fall and beyond.
- Restoration continues to work on its relationship with South Lakes High School and the South Reston community. This month Restoration collected for the food pantry and began developing strategies for starting a fresh expression in South Reston.
- Emily Boccia and Tim Ward held a middle school parent meeting. Parents have a desire for their kids to serve on Sunday mornings. In addition to this Restoration will be bolstering its midweek option for students.

Restoration Loudoun

- The month of July consisted primarily of building the missionary team. The Loudoun campus pastor identified three different ways to participate with Restoration Loudoun: friends, hands and feet, and organizers. Between these three categories, approximately 150 people will support the work of Restoration Loudoun in the preview and launching phase. The primary missionaries, hands and feet and organizers, comprises approximately 80 people.
- Restoration Loudoun secured a church home for worship on Sundays at Mercer Middle School, located along the Rt. 50 corridor near Stone Ridge. The school has a 400 seat auditorium and adjacent rooms for a nursery and kids' classroom. The first preview service will occur on September 16.
- The first planning meeting of Restoration Loudoun occurred in Stone Ridge on Tuesday, July 31 with 21 people in attendance.

FINANCIAL OPERATIONS

July

- Total Income: \$380,138
- Expenses: \$356,968 (91.1% of budget)
- Net Ordinary Income: \$23,170
- Loan balance: \$6,392,128
- Reserves (Avg): 2.78 months

JULY YTD COMPARISON

	2018	2017
Total Income	\$2,633,505	\$2,405,908
Net Ordinary Income	\$212,398	\$194,533 *
Reserves (Avg)	2.60 months	2.59 months
Indebtedness	\$6,392,128	\$6,768,612

* Post Annual Audit Results

COMMUNICATIONS

Social Media

- Floris UMC
 - The Floris UMC Twitter account lost one follower this month.
 - The Floris UMC Facebook page is up 13 fans.
 - We posted an Art Gallery Reminder with photos which was the most popular post on our Facebook page for the month. It reached 585 people, 25 reactions including 21 likes, 2 comments, and 40 post clicks.
 - Floris UMC's Instagram account posted a boomerang of sparklers for the Fourth of July. The boomerang received 40 likes.
 - The Floris UMC Instagram account has 534 followers, an increase of two this month.
- Restoration Reston
 - Restoration's Twitter gained 10 followers this month.
 - Restoration's Facebook page neither gained nor lost followers this month.
 - Restoration's Facebook page shared the weekly eNote for July 19. It reached 751 people and received 33 reactions, 29 likes/loves, 2 shares and 163 post clicks
- Restoration Worldwide
 - Restoration Worldwide's Twitter gained 65 followers this month.
 - The Restoration Worldwide Facebook has gained 5 followers.
 - Restoration Worldwide's Instagram account has 61 followers, an increase of 15 this month.
 - The most popular post was a graphic of 4th of July. It received 9 likes.

- Restoration Loudoun
 - Restoration Loudoun has not yet launched any of their social media accounts.

Blog

- In the month of July, the Blog increased from 82 sends to 168 sends.

eNote

- Floris UMC
 - Floris UMC eNote open rates for the month averaged 44 percent with an average click rate of 13 percent.
- Restoration Reston
 - Restoration continues to post their eNote to The City.

Website

- Floris UMC
 - Floris UMC website was visited 5,694 times with 15,787 page views. Restoration Worldwide was the most visited web page.
- Restoration Reston
 - Restoration Reston website was visited 628 times with 1,229 page views. Employment was the most visited page.